

CIG & CIGT

DAY 1:

Monday 11th June 2018, c. 8.30 am – 6.00 pm
(including lunch and 2 coffee breaks)

Qualities and tools of heritage interpretation

We will discuss what heritage interpretation is and how does it improve visitors' experience. We will use exercises to discover its basic principles and tools, as well as experiment on how to use them for any different kind of cultural or natural heritage we wish to present.

- Qualities of heritage interpretation
- Tools for interpretive guiding
- Facts and meanings
- Key terms for interpretive guiding
- Roots and background of heritage interpretation

CIGT extra evening session (c. 1,5 h)

DAY 2:

Tuesday 12th June 2018, c. 8.30 am – 6.00 pm
(including lunch and 2 coffee breaks)

Interpretive talks and evaluation

We will create our own interpretive talks for different types of heritage and learn how to evaluate an interpretive talk based on specific quality criteria. Finally, we will also experiment with personal communication techniques.

- Interpretive talks (preparation, performance, evaluation)
- Phenomena and themes
- Roles of an interpretive guide
- Language and body language

CIGT extra evening session (c. 1,5 h)

DAY 3:

Wednesday 13th June 2018, c. 8.30 am – 6.00 pm
(including lunch and 2 coffee breaks)

Interpretive walks and interpretive critique

We will work in groups to prepare and perform interpretive walks, as well as learn how to use mind maps in interpretation. Furthermore, we will also explore the practical aspects of heritage interpretation.

- Theme lines
- Interpretive walks (preparation, performance, evaluation)
- Interpretive critique
- Mind mapping
- Organizational aspects and promotion of personal interpretation

CIGT extra evening session (c. 1,5 h)

CIGT ONLY

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DAY 4:

Thursday 14th June 2018, c. 8.30 am – 6.00 pm
(including lunch and 2 coffee breaks)

Roving interpretation, live interpretation, sustainability, universal access

We will get a small taste of different types of interpretation, such as roving, live and non-personal, with examples and exercises for each one of them. We will discuss the accessibility factor in both personal and non-personal interpretation and finally practice on how interpretation can increase awareness of visitors towards sustainability.

- Roving interpretation (preparation, performance, evaluation)
- Live interpretation
- Non-personal interpretation
- Universal access
- Sustainability and heritage interpretation
- Certification process
- Preparation of final interpretive talks

DAY 5:

Friday 15th June 2018, c. 8.30 am – 6.00 pm
(including lunch and 2 coffee breaks)

Final presentations and a glance into the future

The final day will include the individual presentations of all participants, using tangible or intangible heritage of their choice, their assessment and the explanation of the homework that will need to be prepared after the course. Finally, we will see how to stay connected with other interpretive professionals in Europe and create our own network.

- Presentation of final interpretive talks
- Heritage interpretation in Europe – how to stay in touch
- Homework projects: presentation and preparation

Final Project – Take Home Exam:

Once the CIG course is completed, participants will be asked to evaluate their own oral performance based on 20 benchmark standards and to prepare their own plan for an interpretive walk, promoting cultural or natural heritage. In it, they should be able to show they are familiar with the principles of heritage interpretation and the themes covered by the course.

DAY 6 & DAY 7:

Saturday 16th and Sunday 17th June 2018, c. 8.30 am – 6.00 pm
(including lunch and 2 coffee breaks)

In these two final days, trainer trainees will go over specific activities of the CIG course, in order to immerse into IE's training policy and comprehend the reasons behind the structure and mentality of the IE CIG course. Also, through group work and open questions, we will deepen our discussion on the role of heritage interpretation

Final Project – Take Home Exam:

Once the CIGT course is completed, participants will be evaluated as interpretive trainers by an external examiner while also be asked to complete a series of tasks (assess and comment on a CIG homework, create a presentation for a specific type of audience about heritage interpretation, organize on paper their own CIG course and evaluate their own performance as trainers, based on recorded evidence).